TERMS OF SERVICE

1. Agreement to Terms

By accessing and using the website 21stcmc.agency (the "Site") and any services offered by 21st Century Marketing Consulting, LLC ("21CMC," "we," "us," or "our"), you agree to be bound by these Terms of Service (the "Terms"). If you do not agree to abide by the above, please do not use this service.

2. Use License

Permission is granted to temporarily download one copy of the materials (information or software) on 21CMC's Site for personal, non-commercial transitory viewing only. This is the grant of a license, not a transfer of title, and under this license you may not:

- Modifying or copying the materials
- Using the materials for any commercial purpose or for any public display
- Attempting to decompile or reverse engineer any software contained on 21CMC's Site
- Removing any copyright or other proprietary notations from the materials
- Transferring the materials to another person or "mirroring" the materials on any other server
- Transmitting or emailing the materials over a network
- Using the materials for an unlawful purpose or in violation of any applicable laws or regulations

3. Disclaimer

The materials on 21CMC's Site are provided on an 'as is' basis. 21CMC makes no warranties, expressed or implied, and hereby disclaims and negates all other warranties, including without limitation, implied warranties or conditions of merchantability, fitness for a particular purpose, or non-infringement of intellectual property or other violation of rights.

4. Limitations

In no event shall 21CMC or its suppliers be liable for any damages (including, without limitation, damages for loss of data or profit, or due to business interruption) arising out of the use or inability to use the materials on 21CMC's Site, even if 21CMC or an authorized representative has been notified orally or in writing of the possibility of such damage.

5. Accuracy of Materials

The materials appearing on 21CMC's Site could include technical, typographical, or photographic errors. 21CMC does not warrant that any of the materials on the Site are accurate, complete, or current. 21CMC may make changes to the materials contained on the Site at any time without notice.

6. Materials and Links

21CMC has not reviewed all of the sites linked to the Site and is not responsible for the contents of any such linked site. The inclusion of any link does not imply endorsement by 21CMC of the site. Use of any such linked website is at the user's own risk.

7. Modifications

21CMC may revise these Terms of Service for the Site at any time without notice. By using the Site, you are agreeing to be bound by the then current version of these Terms of Service.

8. Governing Law

These Terms and Conditions are governed by and construed in accordance with the laws of the State of Texas, United States, and you irrevocably submit to the exclusive jurisdiction of the courts in that location.

9. Contact Information

If you have any questions about these Terms of Service, please contact us at your earliest convenience through the contact form on our Site.

PRIVACY POLICY

1. Introduction

21st Century Marketing Consulting, LLC ("21CMC," "we," "us," "our," or "company") is committed to respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and otherwise handle your information when you visit our website 21stcmc.agency (the "Site") and interact with our services.

2. Information We Collect

We collect information you provide directly to us, including:

- **Contact Form Data**: When you submit our contact form, we collect your name, email address, and message. This information is used to respond to your inquiries, provide service updates, and communicate about our marketing services for smooth jazz artists.
- **Optional Newsletter Signups**: If you choose to receive promotional or newsletter content, we retain your name and email for that purpose.
- **Communication Records**: If you email us or otherwise communicate with 21CMC, we may retain your communications and contact information.

We collect limited technical data through standard website hosting:

- **Log Data**: Our web hosting provider may automatically collect certain information, such as your IP address, browser type, pages visited, and the time and date of your

visit. This data helps us maintain site security and understand how visitors use our Site.
- **Cookies**: We use cookies to enhance your browsing experience. For more details, see our separate Cookies Policy.

3. How We Use Your Information

We use the information we collect for the following purposes:

- Responding to your inquiries and providing customer support
- Sending you service-related emails, newsletters, or promotional content (only if you have opted in or requested this)
- Improving our Site, services, and user experience
- Protecting against fraudulent activity and maintaining security
- Complying with legal obligations
- Sending receipts or documentation related to services you have requested

4. Data Security

We take reasonable precautions to protect your personal information. However, no method of transmission over the internet or electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal data, we cannot guarantee its absolute security.

5. Third-Party Payment Processing

21CMC does not directly process credit card or payment information on our Site. Any payments for services are processed through a separate, third-party payment processor (such as Remitly or similar) via a secure external link. Your payment information is not stored or processed by 21CMC. Please review the privacy policy of any third-party payment processor for information on how they handle your financial data.

6. Data Retention

We retain your contact form data and communications for as long as necessary to respond to your inquiry and provide ongoing service support. You may request deletion of your personal data at any time by contacting us through the Site.

7. Your Rights and Choices

General Rights: You have the right to request access to, correction of, or deletion of your personal data held by 21CMC at any time.

California Residents (CCPA/CPRA): If you are a California resident, you have the right to:

- Know what personal information is collected, used, shared, or sold
- Delete personal information collected from you (subject to certain exceptions)
- Opt-out of the sale or sharing of your personal information
- Non-discrimination for exercising your privacy rights

To exercise these rights, contact us using the details in Section 11 below.

EU/UK Residents (GDPR): If you are located in the European Union or United Kingdom, you have the right to:

- Access your personal data
- Correct inaccurate data
- Request erasure (the "right to be forgotten")
- Restrict processing
- Data portability
- Object to processing
- Lodge a complaint with your local data protection authority

8. Children's Privacy

Our Site is not directed to children under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that a child under 13 has provided us with personal information, we will delete such information and terminate the child's account.

9. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites. We encourage you to review their privacy policies before providing any personal information.

10. International Data Transfers

If you are accessing the Site from outside the United States, please be aware that your information may be transferred to, stored in, and processed in the United States. By using our Site, you consent to such transfer, storage, and processing.

11. Contact Us

If you have questions about this Privacy Policy or wish to exercise your privacy rights, please contact us through the contact form on 21stcmc.agency or reach out directly with your request. We will respond to all inquiries within 30 days.

12. Policy Updates

21CMC may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the updated policy on our Site and updating the "Last Updated" date. Your continued use of the Site constitutes acceptance of the updated Privacy Policy.

COOKIES POLICY

1. What Are Cookies?

Cookies are small text files that are placed on your computer, mobile device, or browser when you visit a website. They help websites recognize returning visitors, remember preferences, and provide a better user experience.

2. How 21CMC Uses Cookies

21CMC uses cookies to:

- Enhance your browsing experience on our Site
- Remember your preferences and settings
- Understand how visitors use our Site (analytics)
- Improve our Site's functionality and performance
- Maintain security and prevent fraudulent activity
- Display content that may be relevant to your interests

3. Types of Cookies We Use

Essential Cookies: These cookies are necessary for the Site to function properly. They enable basic features such as page navigation and access to secure areas. Without these cookies, the Site may not perform smoothly.

Analytics Cookies: We may use analytics cookies (such as Google Analytics) to understand how visitors interact with our Site, which pages are most popular, and how we can improve user experience. This data is typically anonymized and aggregated.

Preference Cookies: These cookies remember your choices and settings so that we can provide a personalized experience when you return to our Site.

Third-Party Cookies: Third-party service providers (such as analytics platforms) may set their own cookies on our Site. We encourage you to review their policies to understand how they use cookies.

4. Cookie Duration

Cookies may be session-based (deleted when you close your browser) or persistent (stored on your device for a specified period). You can manage cookie duration through your browser settings.

5. Managing Your Cookie Preferences

Most browsers allow you to control cookies through their settings. You can:

- Delete existing cookies
- Block all cookies
- Allow cookies only from certain websites
- Receive a warning before a cookie is stored

Note: Disabling certain cookies may affect your ability to use some features of the Site.

For more information on how to manage cookies in your browser, visit:

- Google Chrome: https://support.google.com/chrome/answer/95647
- Mozilla Firefox: https://support.mozilla.org/en-US/kb/cookies-information-websites-store-onyour-computer
- Safari: https://support.apple.com/en-gb/guide/safari/manage-cookies-and-website-data-sfri11471/en
- Microsoft Edge: https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge

6. Third-Party Cookies and Advertising

If 21CMC displays advertisements or uses retargeting services, third-party advertising partners may set cookies on your device to track your interests and serve targeted ads. You can opt out of targeted advertising through industry tools such as the Network Advertising Initiative (NAI) or the Digital Advertising Alliance (DAA).

7. Do Not Track

Some browsers include a "Do Not Track" (DNT) feature. Our Site currently does not respond to DNT signals, but we respect user privacy choices through the methods outlined in this policy.

8. California and EU/UK Residents

California (CCPA/CPRA): California residents have the right to know about cookies and tracking technologies used on the Site and may request deletion of information collected through such technologies.

EU/UK (GDPR/PECR): For visitors in the EU/UK, we comply with the Privacy and Electronic Communications Regulations (PECR) and GDPR. We obtain your consent before placing non-essential cookies on your device. By continuing to use our Site after seeing this policy, you consent to our use of cookies as described herein.

9. Contact Us

If you have questions about this Cookies Policy, please contact us through the contact form on 21stcmc.agency. We will respond to your inquiry within 30 days.

10. Policy Updates

21CMC may update this Cookies Policy from time to time. We will notify you of any significant changes by posting the updated policy on our Site. Your continued use of the Site constitutes acceptance of the updated Cookies Policy.

Last Updated: January 2, 2026